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# EPC Contracting Market Evolution 2018-2025 Investment Insights

**Institutional Portfolio Strategy Guide** 

\$730B
Power EPC Market 2025

5.6%
Power Sector CAGR

\$ 478B Oil & Gas EPC 2025 ①
15%
Digital Cost Savings

Institutional Investment Research • August 2025 • Market Intelligence Report



## © Executive Summary

Key Investment Insights for Institutional Portfolios

#### Market Growth

Power EPC market expanding from \$550B to \$730B (2018-2025), driven by renewable energy transition and infrastructure modernization

#### Market Consolidation

Top 10 players control 60% market share. M&A activity accelerating with \$12B+ in transactions annually

### **^**

### **Margin Pressure**

Industry margins compressed to 5-10% due to competitive bidding and supply chain inflation

#### **Investment Recommendation**

Focus on digital leaders and renewable specialists. Avoid pure-play O&G contractors. Target 12-15% allocation to power EPC leaders.



## **Executive Summary: Investment Themes**

Three Critical Opportunities for Portfolio Construction

4

**Power Transition** 

**\$180**B

Annual renewable EPC market

**BUY: Renewable specialists** 

**Digital Leaders** 

15%

Cost reduction through digital

**OVERWEIGHT: Tech adopters** 

5

**O&G Headwinds** 

-2%

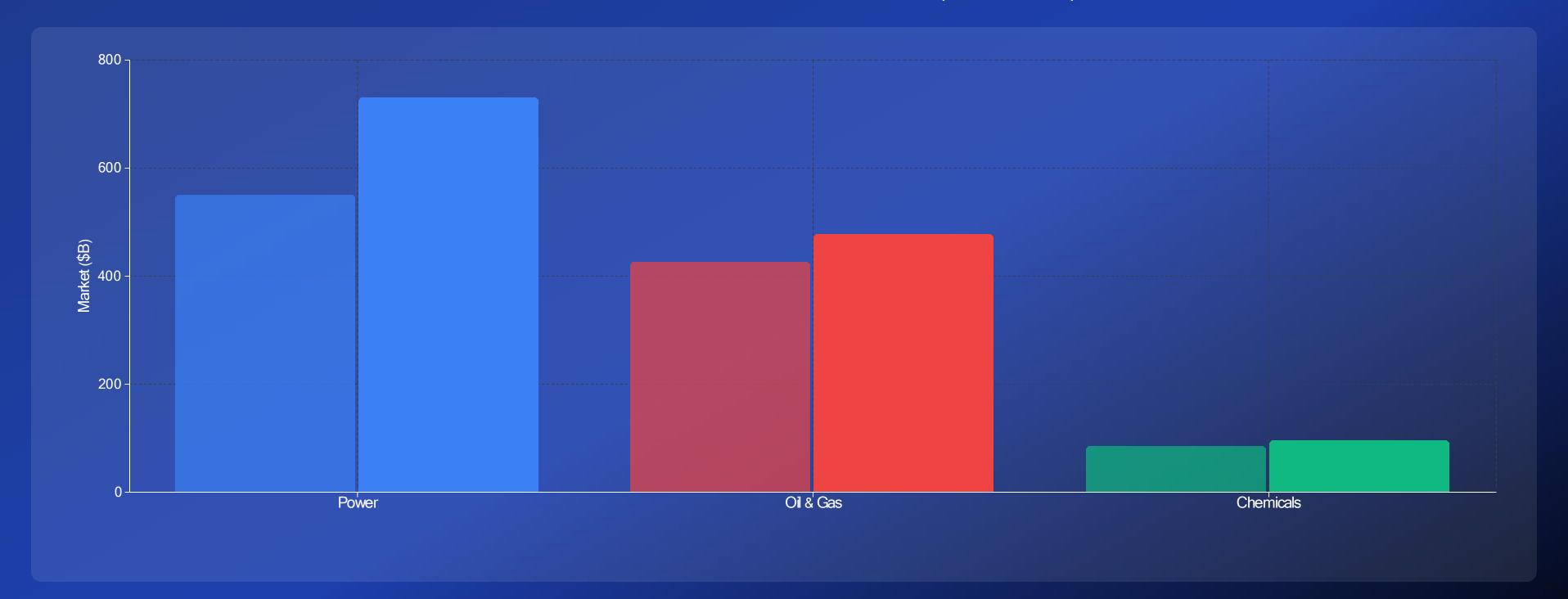
Annual decline in capex

**UNDERWEIGHT: Pure O&G** 



## **EPC Market Size Evolution**

Total Market Growth: \$1.06T → \$1.30T (2018-2025)





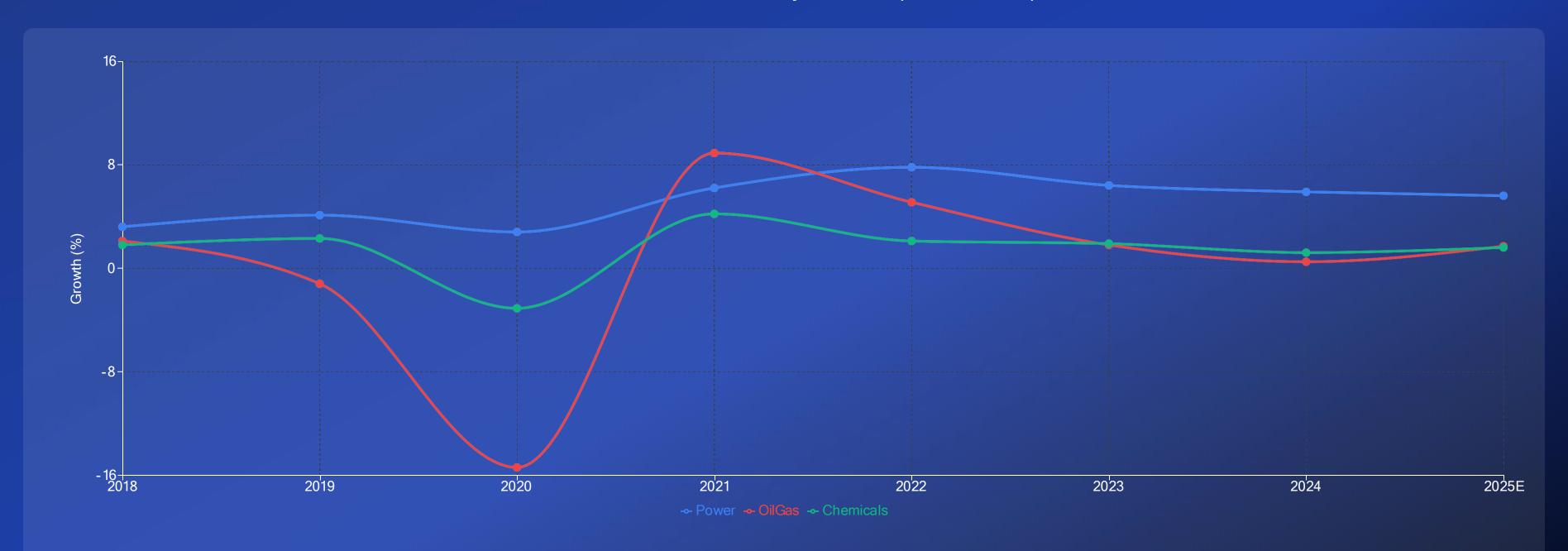






## 

Annual Growth Rates by Sector (2018-2025)





Most resilient growth profile



Oil & Gas EPC

High volatility, recovering



**Chemicals EPC** 

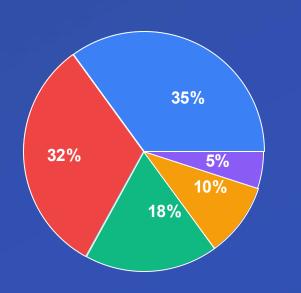
Stable but limited growth



## **Regional Market Distribution**

Global EPC Market Share by Region (2025)

**■** 3 **■** 4



North America (35%)

IRA/IJA driving \$400B+ power infrastructure investment

Asia-Pacific (32%)

China & India renewable expansion, LNG import facilities

Europe (18%)

Green Deal acceleration, energy security investments

Middle East (10%)

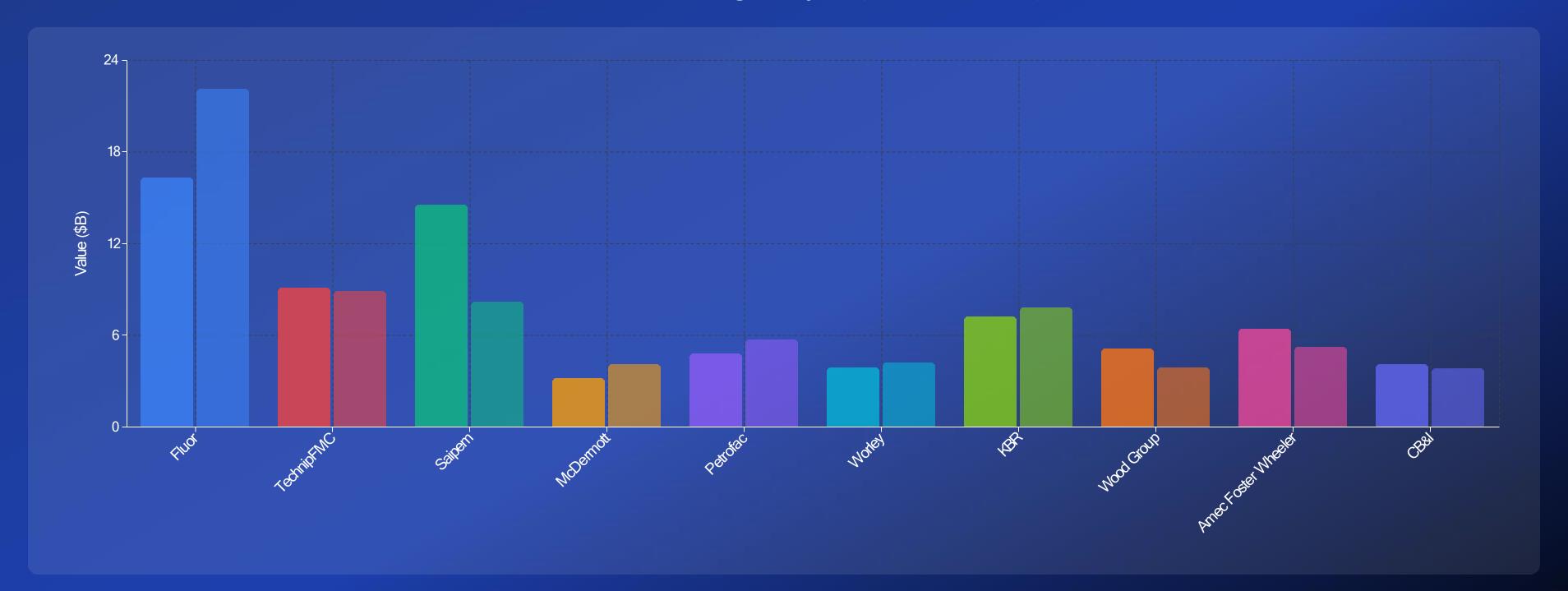
Energy diversification, renewable projects growth

Investment Focus: North America & Asia-Pacific represent 67% of global opportunities



## Top 10 EPC Contractors

Revenue & Backlog Analysis (2024 Data, \$B)











## © Competitive Positioning Matrix

Backlog Strength vs. Market Position Analysis



### Market Leaders

Fluor Corp: \$22.1B backlog, diversified portfolio

Saipem: Strong LNG/offshore capabilities

**TechnipFMC:** Subsea technology leader

**Investment Rating: BUY** 



### **Strong Players**

**KBR:** Strong government contracts

Worley: Energy transition focus

**Wood Group:** Digital transformation

**Investment Rating: HOLD** 



### **Niche Specialists**

Renewable EPC: Higher margins, growth focus

**Digital Leaders:** Technology differentiation

Regional Players: Local market dominance

**Investment Rating: SELECTIVE BUY** 



### **Challenged Players**

Pure O&G Focus: Declining demand exposure

Legacy Technology: Digital transformation lag

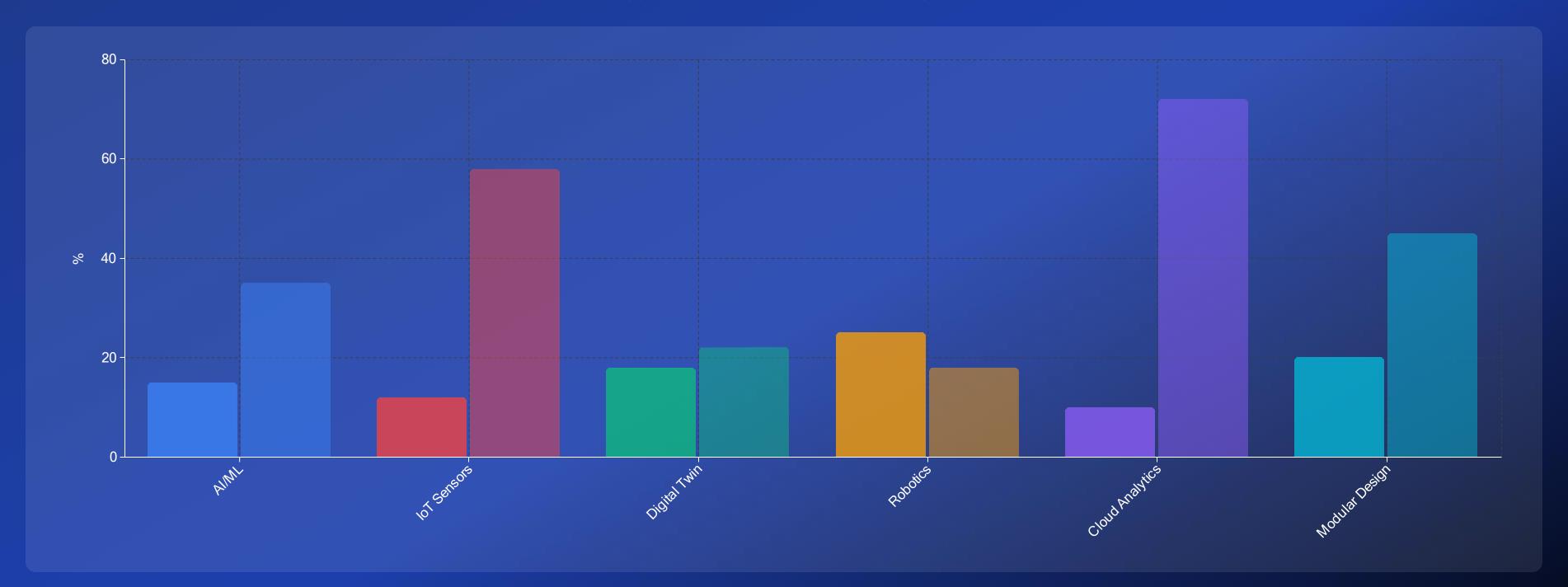
High Leverage: Financial constraints

**Investment Rating: AVOID** 



## Digital Transformation Impact

**Technology Adoption & Cost Savings Potential** 



25%

Max cost reduction (Robotics)

72%
Highest adoption (Cloud)

\$45B
Annual digital investment



## Regulatory & Policy Timeline

Key Policy Changes Impacting EPC Markets



#### 2017-2020: FIDIC Contract Evolution

25%

New FIDIC 2017 conditions introduced enhanced risk allocation, dispute resolution, and sustainability requirements

**Impact**: Improved contract certainty, reduced disputes by 25%



#### 2021-2025: IRA & IIJA Implementation

\$400P

\$1.2T Infrastructure Investment & Jobs Act + \$370B Inflation Reduction Act driving unprecedented power sector growth

Impact: \$400B+ in EPC contracts, 40% renewable capacity increase



#### 2020-Present: Carbon Regulations

\$80

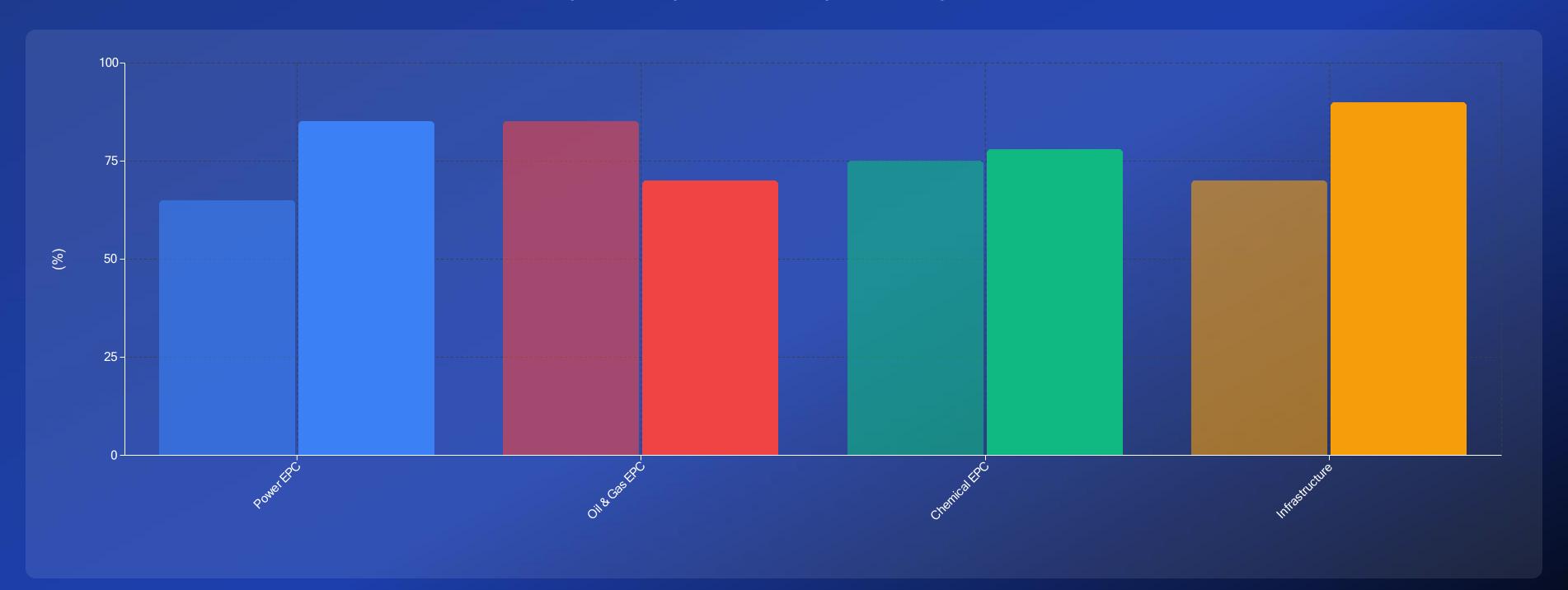
EU Green Deal, US state mandates, and carbon pricing mechanisms reshaping project economics

Impact: Accelerating energy transition, \$80/tonne carbon price



## COVID-19 Impact Assessment

Project Delays & Recovery Status by Sector











## Supply Chain Resilience Strategies

Post-COVID Risk Mitigation & Recovery Initiatives

### Supply Chain Diversification

Geographic Spread: 3+ suppliers per critical component

Local Sourcing 40% increase in regional suppliers

**Inventory Buffers** 90-day safety stock implementation

Risk Reduction: 35%

### Digital Supply Chain

Real-time Tracking: End-to-end visibility systems

Predictive Analytics: Al-driven demand forecasting

**Automated Procurements** Smart contract implementation

Efficiency Gain: 25%

### **Workforce Resilience**

Remote Capabilities: 60% engineering work remote-enabled

Cross-training: Multi-skill workforce development

**Health Protocols**site safety standard enhancements

**Productivity: +15%** 

### Financial Risk Management

Material Hedging: Price volatility protection

Currency Hedging: Multi-currency project coverage

Insurance Coverage: Enhanced pandemic/delay policies

Cost Volatility: -30%



## Key Risk Assessment

Impact vs Probability Matrix for EPC Investment Risks



Margin Compression: Competitive bidding pressure

Supply Chain Inflation: Material cost volatility

**Skilled Labor Shortage**: 15% wage inflation

Impact: High | Probability: High

### **>> Monitor Closely**

**Geopolitical Disruption**: Project cancellations

**Technology Disruption**: Obsolescence risk

**Regulatory Changes**: Policy reversals

Impact: High | Probability: Medium

### **4** Manage Actively

**Project Delays**: Schedule overruns

**Currency Fluctuation**: FX exposure

Client Credit Risk: Payment delays

Impact: Medium | Probability: High

### Acceptable Risks

**Interest Rate Changes**: Financing cost impact

Minor Regulatory: Administrative changes

Weather Delays: Seasonal impacts

Impact: Low | Probability: Various



## Portfolio Allocation Strategy

Recommended EPC Sector Allocation for Institutional Portfolios

Core Holdings (70%)

Satellite Holdings (30%)



**Power EPC Leaders (40%)** 

Focus on renewable specialists and grid modernization

Target: Fluor, NextEra Energy Resources, Quanta Services



**Diversified Majors (30%)** 

Large-cap, multi-sector exposure with strong balance sheets

Target: Fluor, KBR, Worley, TechnipFMC



✓ Digital Specialists (15%)

Technology leaders with competitive moats

**Target: Wood Group, Aker Solutions, Petrofac** 



Selective O&G (10%)

LNG and energy transition specialists only

Target: TechnipFMC (subsea), Saipem (LNG)



**Emerging Markets (5%)** 

High-growth regional players

Target: Asia-Pacific infrastructure specialists



## **№ Margin Evolution Analysis**

Gross Margins by Sector (2018-2025)



-53%
Power Margin Decline

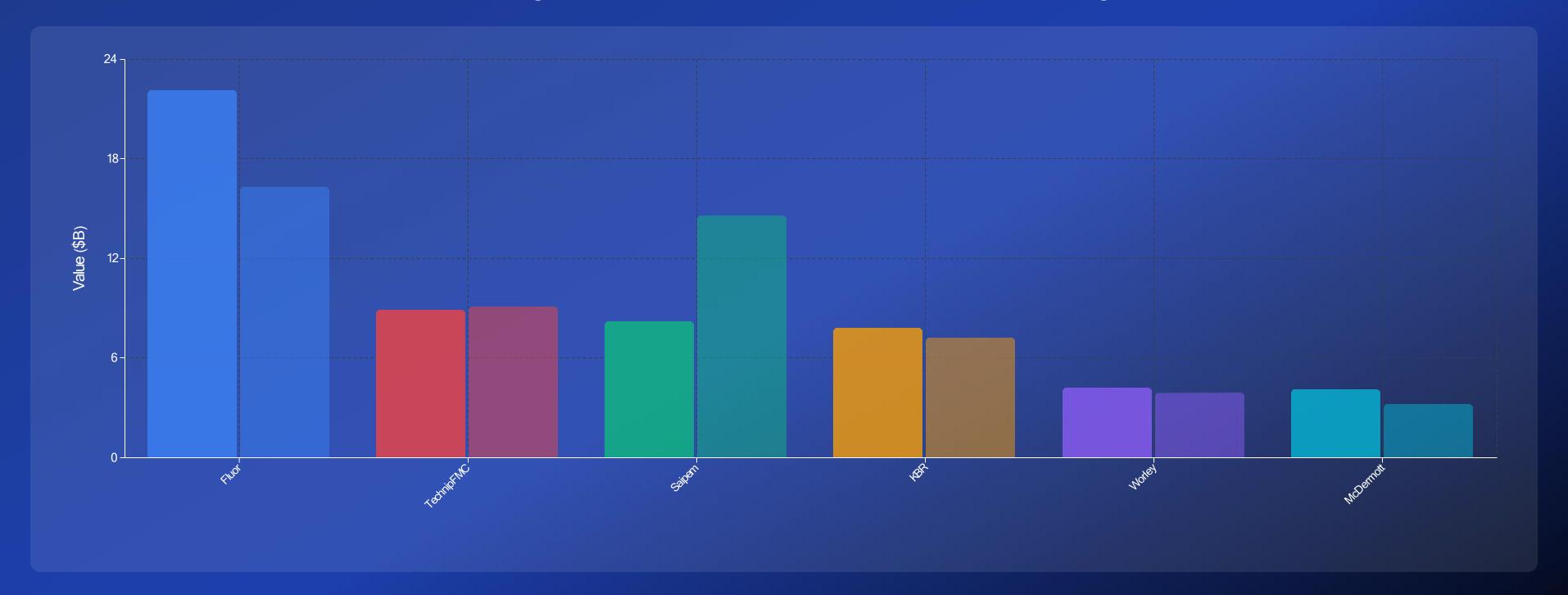
-57%
O&G Margin Drop

5.9% Est. Power Margin 2025



## Revenue Visibility Analysis

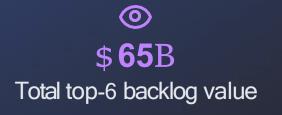
Backlog-to-Revenue Ratios & Forward Revenue Coverage





Fluor's backlog-to-revenue ratio

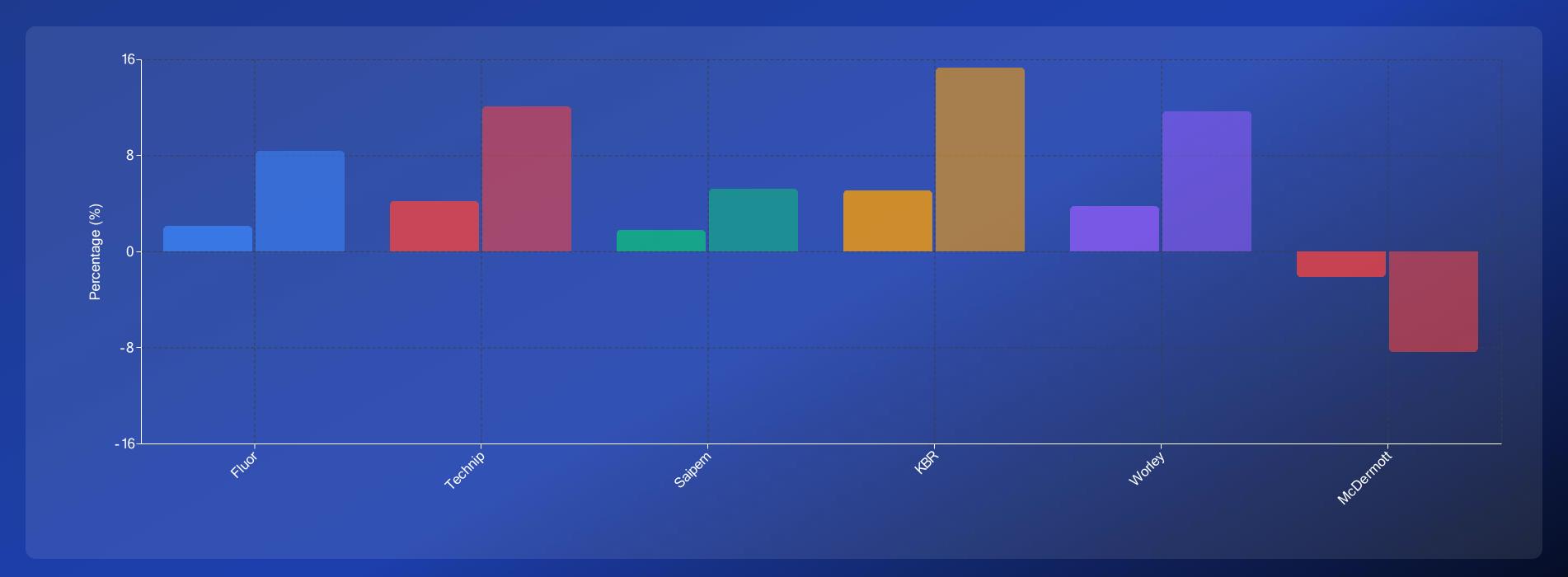
16 months
Average revenue coverage





## **Profitability Comparison**

Net Margins & Return on Equity Analysis (2024)











Key Investment Implications Through 2030



#### 2025-2026: Digital Maturity

AI/ML adoption reaches 70%+ in major contractors. Modular construction becomes standard practice

**Investment Focus**: Digital transformation leaders → 15-20% cost advantages



### 2027-2028: Renewable Acceleration

Battery storage and green hydrogen projects drive 40% of new EPC awards. Grid infrastructure boom

**Investment Focus**: Storage & grid specialists → \$200B+ annual market



#### 2029-2030: Market Consolidation

Top 5 players control 70% market share. Technology-driven acquisitions accelerate consolidation

**Investment Focus**: Scale leaders with tech moats  $\rightarrow$  Premium valuations

## Sector Deep Dive Comparison

Investment Characteristics: Power vs Oil & Gas vs Chemicals



#### **Market Size**

\$730B (2025)  $\rightarrow$  \$1.03T (2030) CAGR: 7.1%

#### **Key Drivers**

- Energy transition mandates
- Grid modernization
- Renewable capacity growth

#### **Investment Profile**

Risk: Medium Return: 14-18% Margins: 6-8%

OVERWEIGHT →



### **Oil & Gas EPC**

#### **Market Size**

\$478B (2025) → \$507B (2030) CAGR: 1.2%

#### **Key Drivers**

- LNG infrastructure growth
- Maintenance & upgrades
- Selective new developments

#### **Investment Profile**

Risk: High Retum: 8-12% Margins: 3-5%

UNDERWEIGHT →



### Chemical EPC

#### **Market Size**

\$95B (2025)  $\rightarrow$  \$105B (2030) CAGR: 2.0%

#### **Key Drivers**

- Specialty chemicals demand
- Process optimization
- Environmental compliance

#### **Investment Profile**

Risk: Medium Return: 10-13% Margins: 5-7%

NEUTRAL →

### 

Strategic Actions for Institutional Portfolios

Immediate Actions (2025)

Medium-Term (2025-2027)



#### **Power EPC Allocation**

Target 40% allocation to renewable specialists

Focus: Fluor, NextEra Energy Resources, Quanta Services



#### **Digital Leaders**

15% allocation to technology-enabled contractors

Focus: Wood Group, Aker Solutions, KBR



#### **№** Monitor & Rebalance

Quarterly portfolio reviews and sector rebalancing

Target: Maintain 70% core, 30% satellite allocation



#### Risk Management

Diversify across 3+ sectors, avoid single-point failures

**Maximum 10% in pure O&G contractors** 



### **Performance Targets**

12-15%

Target Annual Return

Medium

Risk Profile



### Success Factors

- Focus on digital transformation leaders
- Prioritize renewable energy specialists
- Maintain disciplined risk management
- Regular portfolio rebalancing

Action Required: Begin portfolio reallocation immediately to capture the energy transition opportunity